



Dare to Care
Food Bank

Tips from a Cereal Drive Pro

For years, volunteer Avani organized food drives at Stopher Elementary, culminating in two huge cereal drives in 2022 and 2023 that brought in more than 17,000 boxes of cereal.

Here are her top 5 tips for organizers:



1

Involve parents and teachers as much as possible. Communicate often.

2

Competitions work! Consider something fun like a “golden cereal box” for the class that brings in the most cereal.

3

Have students help market the cereal drive with handmade signs hung throughout the halls.

4

Think about incentives like pizza with the principal, door decorations, stickers, homework passes, and more! See if parents want to pitch in to cover the costs.

5

Celebrate the donations! Maybe it’s by organizing a domino chain of cereal boxes, creating a video about what students achieved, or something else! Every box matters.