

Dear School Supporters,

Since its beginning as the Dare to Care Thanksgiving Food Drive in 1969, Dare to Care has been grateful to partner with local schools in our efforts to fight hunger in the community. As a school located within our thirteen-county service area, we wanted to extend an invitation to you to learn more about how to help the 1 in 8 kids in our area facing food insecurity, and to provide a meaningful service opportunity for your students.

There are two simple options: a fund drive to help Dare to Care purchase food for our food insecure students and their families, and/or a cereal drive, in which students can donate a box of their favorite cereal. This year, Dare to Care has set a goal of collecting 50,000 boxes of cereal, knowing this food is convenient for children to fix before or after school without parent supervision. All funds raised will be directed toward purchasing food for the pantries in Bullitt, Carroll, Henry, Jefferson, Oldham, Shelby, and Trimble counties in Kentucky and Clark, Crawford, Floyd, Harrison, and Washington Counties in Indiana. We understand that we are reaching far and wide to help our neighbors in need, so if transportation of any collected food is an issue, please let us know, as we can work with you on getting food where it needs to be.

We call this year-round effort our “Chain Reaction of Kindness” drive, because learning to help our community at an early age has both lifelong benefits and promotes social-emotional learning for students of any grade. If you are interested in learning more about ways to make a food drive a deeper learning experience, please contact me at heather.gotlib@daretocare.org.

I have attached a booklet with some helpful information, FAQs, and a “Caring Carrot” printable that you can use to track progress toward a cereal box goal if you choose. Please review the Dare to Care information and fill out the participation form at: www.daretocare.org/schoolkindness. If you have any questions, please feel free to reach out to me.

Thank you for your continued support of this worthwhile effort.

Looking forward to starting this chain reaction with you,

Heather Gotlib